



## Celebration of Champions® Social Media Guide

Presented by the La Playa Unit of Rady Children's Hospital Auxiliary

Instagram: <https://www.instagram.com/celebrationofchampions/>  
Facebook: <https://www.facebook.com/CelebrationofChampions/>  
Twitter: <https://twitter.com/CofChampions>



**@CelebrationofChampions**

Share your photos and videos of how you participate in Celebration of Champions

- Share your Story @CelebrationofChampions
- Supporting Celebration of Champions @CelebrationofChampions
- Giving to @CelebrationofChampions <http://celebrationofchampions.com/>



**#CelebrationofChampions**

Share how you are participating in Celebration of Champions, invite others to join your team for fundraising.

*Sample Posts:*

- Join me in raising funds for #CelebrationofChampions <http://celebrationofchampions.com/>
- Become a supporter and partner with a child in their fight against cancer!  
#CelebrationofChampions



**Tweet @CofChampions**

*Sample Tweets:*

- The San Diego community is raising funds for Celebration of Champions @CofChampions
- Join me in donating to Celebration of Champions <http://celebrationofchampions.com/>
- Celebrating the heroic efforts of children fighting cancer @CofChampions